

ProKit

by Franklin Mills Co.



Benefits/
Orientation/
New Employee
Kits

Seminars

Trade Shows

Conventions

Product
Introductions

Information
Packages

Training

Media/Press Kits

Marketing

Advertising

Corporate Portfolios & Kits

Benefits / Orientation / New Employee Kits

- 401(k) Plans
- Dental/Medical
- Life Insurance
- Retirement Policies
- Investment Policies
- Forms
- Employee Benefit Kits
- Able to hold different sized materials, bound and unbound (single sheet) materials, ID cards and health cards.
- ProKit can hold everything from brochures to videotapes and have room to expand. Room for updates, policy changes, additions to medical policies, 401(k) and retirement information.



Seminars / Trade Shows / Conventions

- Holds Show Highlights
- Seminar Information
- Speakers' Biographies
- Exhibitor's Packet – the perfect way to distribute information to attendees.
- Promotional tool for the company, organization or association running the event.
- Able to hold different sized materials, bound and single sheets of information, product samples, pens, maps, pins and writing pads.
- A perfect billboard for your company.
- Perfect way to organize your event.
- Can be personalized with attendee's name.



Product Introductions / Information Packages

- New product roll out
- Detail Aid (Pharmaceutical)
- Group Policy / Agent Kits (Insurance)
- Product/Service Information
- Educational Materials
- Sales Kit for Sales People.
- Perfect vehicle for instant name recognition.
- Expandable for future updates.
- Able to hold actual product sample.





- More versatile than a 3-ring binder.
- Can hold any type of media-audio, visual, computer.
- Can accommodate different sized materials.
- Visually attractive.
- Can accommodate promotional materials such as pens, writing pads, etc.
- A more modern means of packaging your training programs.
- Expandable – will accommodate additional materials over time.
- Individualize sections with dividers or sub-folders for a complete training package.

Media / Press Kits



- Advertising slicks
- Rate cards
- Feature articles
- Can include actual copy of publication/magazine.
- When you are spending thousands of dollars on Media Kits, invest in a ProKit that sells your publication while it holds your materials together with style.

Marketing / Advertising



- Any campaign can be organized more effectively in our ProKit.
- Helps organize your advertising or marketing campaign. Dividers or sub-folders can organize each section into a total campaign package.
- Alternatively, group campaigns by products, time frame or geographical reach in each ProKit.



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